



FOR IMMEDIATE RELEASE
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Green Business Program Santa Barbara County Certifies Six New Green Businesses

A Wide Range of Local Businesses Go Above and Beyond

SANTA BARBARA, CA – Today, the Green Business Program of Santa Barbara County announced the certification of six local businesses.

The six companies recently completing the requirements of the Green Business Program of Santa Barbara County are: Whimsy Antiques (Carpinteria), Jungle George Grill (Goleta), LRQA Americas Sustainability, Inc. (formerly Ryerson, Master and Associates, Inc.), McDonalds (Camino Real Marketplace, Goleta), Allen Associates (at their new location - Santa Barbara), and Allied Waste Services (Santa Barbara).

The Green Business Program of Santa Barbara County (GBPSBC) is a county- wide effort partnering local governments, special districts, non-profits, utilities, chambers of commerce, and waste haulers. (Please see our website for a full list of program partners). The program currently offers certification for businesses in the following sectors: office/retail, restaurants, automotive shops, and lodging establishments. In the coming year, additional business types will be added to the program.

The GBPSBC certifies businesses that go above and beyond complying with applicable regulations and required measures to implement additional actions in areas such as waste reduction and recycling, environmentally preferable purchasing, energy efficiency and conservation, water conservation, air pollution prevention, and transportation using a checklist tailored to their industry type. The program is free, voluntary, and offers assistance and incentives, including an official Green Business

certification decal and free promotion upon completion of the required and recommended actions. The goal of the program is to help businesses become models of sustainability, while saving money and enhancing the environment.

"The number of employers taking advantage of the Green Business Program keeps growing. This participation illustrates the value of the Green Business Program's energy efficiency, resource conservation and recycling programs." Tim Mahoney, So Cal Gas.

Please see the GBPSBC website at www.GreenBizSBC.org for a description of the efforts being made by the newly certified Green Businesses with contact information.

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